

Vendor Letter

Purpose: To raise money for the Walk

Who sends this: Individual Walkers

Who do you send this to: Your vendors at work

When is this letter sent out: Any time

Dear (NAME):

On (DATE OF WALK), I will be walking with the (COMPANY NAME) Team in the Juvenile Diabetes Research Foundation's Walk to Cure Diabetes at (LOCATION). (COMPANY NAME) has set a goal to raise at least \$ (AMOUNT), and I'm hoping you will join us by doing one of the following:

- Take a leadership role: Form your own team within your company. Simply designate a Team Captain(s), set a goal, recruit walkers, collect pledges and join us on (WALK DATE).
- Make a corporate contribution: Support our team by writing a check payable to JDRF and mail it to me.
- Walk with me on my team: Collect pledges, get a T-shirt, share the camaraderie and feel great knowing that you helped save lives!

I'm sure you get solicited by several nonprofit organizations each year, just as I do. However, I attended a luncheon in (MONTH) on behalf of the Juvenile Diabetes Research Foundation and was truly impressed by the organization and its cause.

Thanks in part to JDRF, researchers feel that a cure is in sight. JDRF has funded much of the groundbreaking research conducted thus far. In fact, JDRF is the largest private funder of diabetes research in the world. In a typical year, more than 85% of JDRF expenses support research and education about research, earning an A rating for efficiency from the American Institute of Philanthropy.

The goal of the (NAME OF CHAPTER) Chapter of JDRF is to raise at least \$(AMOUNT) for diabetes research. With your help, I'm sure JDRF will reach, if not exceed, this goal!

I sincerely hope that you will join me and help us reach our ultimate goal: a world without diabetes. If you would like to form your own team, please contact (STAFF) at the Juvenile Diabetes Research Foundation at (PHONE NUMBER). Thank you for your time and consideration.

Sincerely,

(NAME)