

SAMPLE FLYER TO ALL EMPLOYEES
(Please contact JDRF to receive this document via e-mail)

**JOIN “ABC COMPANY” AND THE
JUVENILE DIABETES RESEARCH FOUNDATION AS WE
WALK TO CURE DIABETES**

DATE • (LOCATION)

LET’S GET STARTED ...

1. **SIGN UP!** Fill out the pre-registration form in the enclosed walk brochure and give it to an “ABC Company” Team Captain today! **Or, register online at www.JDRF.org.** Your friends, family members, and neighbors are also invited to be part of the “ABC Company” team too. Please ask them to complete a pre-registration form as well and be sure they indicate “ABC Company” under “team name”!



2. **RAISE MONEY!** Tell your family, friends and neighbors about the walk and ask them to sponsor you by making a contribution to the Juvenile Diabetes Research Foundation! Strive to raise \$100 in pledges to help the “ABC Company” team reach its goal of raising \$XX,000 for diabetes research. Don’t delay – start collecting pledges today!

3. **WALK!** Have a great time at the walk with the “ABC Company” team and enjoy a day filled with entertainment, fun and food for walkers of all ages. **Every “ABC Company” team member will receive a team t-shirt to wear with pride the day of the walk!**



4. **FEEL PROUD!** After the walk, feel the pride and satisfaction that comes from knowing you were part of a nationwide effort to raise millions of dollars to help find a cure for diabetes!

**CONTACT ONE OF THE “ABC COMPANY”
TEAM CAPTAINS TODAY FOR MORE INFORMATION!**
(Team Captain names and extensions listed)



EACH “ABC COMPANY” EMPLOYEE WHO SIGNS UP FOR THE WALK
(Incentives and/or contests listed)