



dedicated to finding a cure

Miracles in the Moonlight “Disco Ball” – October 23, 2010

Gala Program – Ad Rates and Information

Full Page Ad	\$1,000
Half Page Ad in Gala Program Book	\$500
Quarter Page Ad in Gala Program Book	\$250

Guidelines for Creating and Submitting a Camera Ready Ad in Gala Program

These guidelines apply to all ads received as a benefit of sponsorship or purchased as advertising.

- JDRF will need your camera-ready artwork no later than **September 20th**.

Please Note: Black and white or 4 color is acceptable.

- Artwork should be emailed or mailed on disk (JPEG format preferred) to Brooks Biagini at bbiagini@jdrf.org with the subject line of “JDRF Gala Copy Ready Ad – Your Name or Company Name”
- If you need someone to create an ad for you, we recommend Merrill Klutcha at an additional charge of \$25 – made payable to Merrill Klutcha. You may email your request with content desired and ad size to her at merrilk@comcast.net.
- Camera ready copy will be accepted in one of the four sizes as follows:
 - Full page ad: 4.5” wide X 7.5” high
 - Half page ad: 4.5” wide X 3.5” high
 - Quarter page ad: (Horizontal) 4.5” wide X 1.75” high
or (Vertical) 2.125” wide X 3.5” high

Background Info on this year’s Gala you may incorporate into your tribute ad:

Gala Name: 10th Annual Miracles in the Moonlight Gala

Benefiting: Juvenile Diabetes Research Foundation

In their mission to cure type 1 diabetes and its complications.

Theme: “Disco Ball”

(Description: All things 70s – A tribute to JDRF’s 40 years, established in 1970.)

Artwork Deadline: September 20, 2010

JDRF North Florida Chapter, 9700 Phillips Highway, Suite 106, Jacksonville, FL 32256

(904) 739-2101 or northflorida@jdrf.org